

# **ALPHA GEO (INDIA) LIMITED**

Plot No. 77 & 78, 2nd Floor, Kamalapuri Colony, Phase III, Banjara Hills,  
Hyderabad - 500073. Tel : +91-40-23550502 / 23550503 / 23540504  
E-mail : info@alphageoindia.com, Website : www.alphageoindia.com

Date: 24.07.2024

To  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Plot No. C-1, G Block,  
Bandra Kurla Complex, Bandra (E)  
Mumbai- 400 051  
**NSE Symbol: ALPHAGEO**

To  
Department of Corporate Services  
BSE Limited  
1<sup>st</sup> Floor, New Trading Ring, Rotunda  
Building, Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort, Mumbai- 400 001  
**BSE Scrip Code: 526397**

Dear Sir,

**Sub:** Intimation of Notice given to Shareholders by Newspaper advertisement in respect to transfer of equity shares to IEPF Account.  
**Ref:** Regulation 30 & 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed copies of newspaper advertisement regarding "Notice to Shareholders" of the Company intimating that equity shares in respect of which dividend remain unclaimed for seven consecutive years would be transferred to Investor Education and Protection Fund (IEPF) Authority. The newspaper advertisements are published on July 23, 2024 in Business Standard (English daily) all editions and Nava Telangana (Telugu daily) Hyderabad edition.

The advertisements may also be accessed on the website of the Company at [www.alphageoindia.com](http://www.alphageoindia.com)

Kindly take above information on your records.

Thanking You,  
For **Alphageo (India) Limited**

**SAKSHI  
MATHUR**

Digitaly signed by SAKSHI MATHUR  
DN: c=IN, o=Personal, postalCode=500072,  
st=Telengana, l=CEST07272099DB837F49405  
4C093BFBC8BF51350C98345458CEA1D66  
E46CA77D2, crn=SAKSHI MATHUR  
Date: 2024-07-24 16:02:44 +05'30'

Sakshi Mathur  
Company Secretary & Compliance Officer

CIN : L74210TG1987PLC007580, Regd. Office : 802, Babukhan Estate, Basheerbagh, Hyderabad - 500 001, INDIA

*Spearheading India's Search for Oil*

# RIPE FOR PICKING

The Indian market is finally bearing fruit for Apple, thanks to its decision five years ago to assemble iPhones in the country

SURAJEET DAS GUPTA  
New Delhi, 22 July

**T**here are seven mentions of Apple or apples in the Economic Survey presented in Parliament on Monday. Only two of those refer to the fruit. The other five are about the Cupertino, California-based technology giant, Apple Inc.

Indeed, there is a buzz around Apple Inc in India that goes beyond the gushing of its fan base over a newly released gadget or the opening of Apple's stores in India, though these are important, too. And there are numbers underlying the buzz.

In 2023, Apple Inc quietly rose to the top spot in revenue market share in India's smartphone segment with a 23 per cent share, according to Counterpoint Research. It pushed Samsung into the second spot, albeit by just one percentage point.

This is a dramatic change from 2019, when Apple's revenue market share of smartphones was 5 per cent and Samsung had 25 per cent. A Samsung spokesperson did not respond to queries.

In the quarter ending March this year, Apple achieved record revenue in India, enthusing CEO Tim Cook to say the company was "very, very pleased". In a call with analysts in early May, he said: "As you know, as I've said before, I see it (India) as an incredibly exciting market and it is a major focus for us."

There is more excitement in the offing.

According to people in the know, Apple Inc is poised to report a 35 per cent surge in its India revenue during 2023-24 (FY24) compared to the previous year. The company's official financial filing is anticipated to be submitted by September-October to the Registrar of Companies. Apple declined to comment.

Despite the robust growth, Apple's India share in its overall global sales remains modest — 1.5 per cent of overall turnover in FY23, which

is projected to have risen slightly to cross 2 per cent in FY24.

Nevertheless, India has emerged as a pivotal hub as Apple shifts more of its iPhone production out of China. As the Economic Survey noted: "Over the last five years, a seismic change has occurred in the global manufacturing realm, with major multinational companies, including Apple and others, looking to 'de-risk' themselves from China, which was traditionally known as the 'world's factory'."

That five-year period is significant.

## Assembling success

Five years ago, Apple came to India to assemble iPhones to reduce its dependence on China and concentrate on exports. And thus began the dramatic change in its India fortunes, especially when it decided to assemble iPhones in India in large volumes and including the latest models.

In these five years, its India revenues have risen seven fold. The cornerstone of this success has been the growing popularity of the iPhone, which accounts for 60 per cent of Apple's India revenues compared to the global average of 52-53 per cent. Curiously, its volume share is only 6 per cent, but it gets much higher revenue share from its presence in the highest price brackets, because of which its average sale price is higher than that of its competitors.

"Apple's market share has grown especially after it started assembling phones in India... When smartphone users who have already changed two or three phones were looking at another upgrade, the iPhone was a clear choice," says Neil Shah, Founder of Counterpoint Research in India.

The decision to assemble in India paid off even though it was focused on exports in the beginning. In FY19, only 10 per cent of Apple's phones sold in India were assembled in India, a figure that has now grown to 85 per cent.

The decision helped the company save 17 to



18 per cent of costs by assembling in India compared to importing the phones with a basic customs duty of 22 per cent and then paying goods and services tax of 18 per cent. It still pays duties on the many imported components, as a result of which the entire 10 per cent disadvantage of assembling in India compared to China has not been fully neutralised by the government's production-linked incentive scheme. But it has helped close the price gap between India and other countries and given Apple the flexibility to absorb some of the costs to develop the domestic market.

Apple's move to make phones in India coincided with a fundamental change in the smartphone market. Though the number of phones sold annually has been stagnant at around 150 million, the proportion of premium phones has been growing as more and more customers upgrade.

## Shifting market

In 2018, according to Counterpoint, phones priced above ₹30,000 constituted only 6 per cent of the market; half of the market was with phones priced below ₹10,000. That has changed dramatically. In FY24, the segment above ₹30,000 was 21 per cent of the market and the

share of sub-₹10,000 phones fell to 21 per cent.

Sensing its opportunity, Apple floated attractive EMI schemes (24-month, interest-free, and so forth) with exchange offers on old iPhones. This brought down the cost of acquisition substantially. Aggressive online sales through its own web store and ecommerce sites helped — analysts say online sales would be more than 40 per cent of iPhone sales.

Acquiring an iPhone for the first time has become easier, too. Older generation phones supported by continuous software upgrades and discounted prices have attracted a new category of consumers. Experts say the ratio of older models to the latest model in overall sales is 60:40, but it would flip in the fourth quarter each year when a new upgraded phone is launched.

All this is backed by 3,000 retailers across the country and sitting atop them are the two mega company-owned stores, one in Mumbai and the other in Delhi, which opened last year amid much fanfare. The advantage Apple has is that an iPhone buyer is a sticky customer who rarely switches to Android. But Android users shift

**The decision to assemble in India paid off even though it was focused on exports in the beginning. In FY19, only 10% of Apple's phones sold in India were assembled in India, a figure that has now grown to 85%**

merrily between brands, of which there are many.

Apple's domination in the ultra-premium smartphone market is unrivalled. It has 62 per cent share of this market in volume and 63 per cent in value. Its closest competitor, Samsung, has a 27 per cent market share in volume and 26 per cent in value.

But Samsung is now flexing its

muscles in the ultra-premium segment and so is Google, with the Pixel, which will soon be assembled in India, instead of getting imported, is mounting its own challenge.

A week ago, Samsung launched the Galaxy Z Fold 6 as well as Galaxy Z Flip 6, which, it hopes, will expand its sales in the ultra-premium segment. It is an area where Apple Inc has no product to match. Also, Samsung has been ahead in launching artificial intelligence-enabled phones with the Ultra 24. Apple only recently tied up with Microsoft to bring AI to iPhones.

The new aggression has helped Samsung increase its market share in the ultra-premium segment in value terms from 25 per cent in FY23 to 28 per cent in FY24. In this period, iPhone's share has fallen by two percentage points.

FORM G INVITATION FOR EXPRESSION OF INTEREST FOR RAJGARIA TIMBER PRIVATE LIMITED OPERATING IN TIMBER TRADING AT RAJKVA, 3A, RAM MOHAN MULLICK GARDEN LANE 4TH FLOOR, ROOM NO. 10, P.S.- BELIAGHATA, KOLKATA - 700010 (Under sub-regulation (1) of regulation 36A of the Insolvency and Bankruptcy Board of India (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)	
<b>RELEVANT PARTICULARS</b>	
1 Name of the corporate debtor along with PAN & CIN / LLP No.	Rajgaria Timber Private Limited PAN-AABC848BM CIN-U0112WB2000PTC092582
2 Address of the registered office	Rajkva, 3A, Ram Mohan Mullick Garden Lane 4th Floor, Room No. 10, P.S.- Beliaghata, Kolkata - 700010
3 URL of website	NA
4 Details of place where majority of fixed assets are located	Kolkata, West Bengal
5 Installed capacity of main products/ services	Not Available
6 Quantity and value of main products/ services sold in last financial year	599,379,240/- as per the available balance sheet for the financial year 2022-2023
7 Number of employees/ workmen	Zero (As informed by the suspended board of the Corporate Debtor)
8 Further details including last available financial statements (with schedules) of two years, lists of creditors are available at URL:	Can be obtained by sending email at: rajgariatp@gmail.com List of Creditors also available at: https://ibbi.gov.in/en/claims/corporate-personals
9 Eligibility for resolution applicants under section 252(h) of the Code is available at URL:	Can be obtained by sending email at: rajgariatp@gmail.com
10 Last date for receipt of expression of interest	07.08.2024
11 Date of issue of provisional list of prospective resolution applicants	17.08.2024
12 Last date for submission of objections to provisional list	22.08.2024
13 Date of issue of final list of prospective resolution applicants	01.09.2024
14 Date of issue of information memorandum, evaluation matrix and request for resolution plans to prospective resolution applicants	06.09.2024
15 Last date for submission of resolution plans	06.10.2024
16 Process email id to submit Expression of Interest	rajgariatp@gmail.com
Anil Agarwal IRP in the matter of Rajgaria Timber Private Limited IBRIP04-0010P-2002702017-000014 Unit No. 508, 5th Floor, 1865 Rajdanga Main Road, Kolkata-700107	
Date -23.07.2024	AFN No.: AA110514/02201134105365 - valid till 20.01.2024

**MPL**  
**MAITHON POWER LIMITED**  
(Contracts Department)  
**NOTICE INVITING EXPRESSION OF INTEREST**  
The Maithon Power Ltd invites expression of interest from eligible vendors for the following package:-  
Platform Fabrication and erection at MPL, Maithon Power Limited, Jharkhand in Plant MPL at  
2 X 525 MW Maithon Power Limited (MPL), Jharkhand – India.  
For details of pre-qualification requirements, bid security, purchasing of tender document etc., please visit Tender section of our website (URL : <https://www.maithonpower.com/tender/tenderlist.aspx>).  
Eligible vendors willing to participate may submit their expression of interest along with the tender fee for issue of bid document latest by 31st July 2024.

## KIRLOSKAR ELECTRIC COMPANY LIMITED.,

Regd Office: No.19, 2<sup>nd</sup> Main Road, Peenya 1<sup>st</sup> Stage, Phase-1, Peenya, Bengaluru - 560 058.  
Phone no: 080-28397256; Fax: 080-28396727; Web: [www.kirloskarelectric.com](http://www.kirloskarelectric.com)  
Email: [investors@kirloskarelectric.com](mailto:investors@kirloskarelectric.com); CIN: L31100KA1946PLC000415

### NOTICE OF POSTAL BALLOT AND INFORMATION ON E-VOTING:

Members are hereby informed that in compliance with Section 108, 110 and other applicable provisions of the Companies Act, 2013 ("the Act"), Rule 20 and Rule 22 of the Companies (Management and Administration) Rules, 2014 ("Rules"), Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India ("SS-2"), Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("SEBI Listing Regulations 2015") (including any statutory modifications or re-enactment thereof for the time being in force), General Circular no. 09/2023 dated September 25, 2023 and SEBI Circular no. SEBI/HO/CDF/CDF-Pod-2/P/CIR/2023/167 dated October 07, 2023, the resolutions as set out in the Notice of the Postal Ballot are proposed for approval by the members of the Company through Postal Ballot by voting through electronic means only ('Remote E-voting').

In accordance with the MCA and SEBI circulars, the Notice of the Postal Ballot along with the explanatory statement has been sent electronically to all those members whose email IDs are registered with the Company / Registrar and share transfer agent/Depositories. The Company has completed the dispatch of Postal Ballot Notice on Monday, July 22, 2024. The Notice of the Postal Ballot is also made available on the website of the Company i.e., [www.kirloskarelectric.com](http://www.kirloskarelectric.com) and the website of Stock Exchanges i.e., BSE Limited at [www.bseindia.com](http://www.bseindia.com) and National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com) and on the website of CDSL at [www.evotingindia.com](http://www.evotingindia.com).

In terms of Section 108 of the Companies Act, 2013, read with MCA Circular, the Company has provided remote e-voting facility to all its members and the members may cast their votes electronically through remote e-voting services provided by Central Depository Services (India) Limited (CDSL). The cut-off date for this purpose is **Friday, July 12, 2024** and members whose names appear in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date only shall be entitled to avail the e-voting services. Those who have become members after the cut-off date should treat this notice for information purpose only. The e-voting period commences on **Tuesday, July 23, 2024** at 9.00 A.M (IST) and ends on **Wednesday, August 21, 2024** at 5.00 P.M (IST). The e-voting module shall be disabled by CDSL for voting thereafter. Once the vote on a resolution is cast by the member, he shall not be allowed to change it subsequently or cast the vote again.

Manner of remote e-voting by the members holding shares in dematerialized mode, physical mode and members who have not registered their e-mail id has been provided in the Notice of the Postal Ballot.

Mr. Sudheendra P Ghali, Practicing Company Secretary (ACS No. 7037 / PCS No. 7537), Belgaum has been appointed as scrutinizer to scrutinize the e-voting process in a fair and transparent manner. The result of e-voting conducted through Postal Ballot along with scrutinizer's report will be announced on or before Thursday, August 22, 2024. The same will be displayed on the website of the Company at [www.kirloskarelectric.com](http://www.kirloskarelectric.com), the website of Stock Exchanges i.e., BSE Limited at [www.bseindia.com](http://www.bseindia.com) and National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com) and on the website of CDSL at [www.evotingindia.com](http://www.evotingindia.com).

Any query / grievance in respect of e-voting may be addressed / reported to Mr. C.S Harisha, Regional Manager-Karnataka, CDSL at 022-23058738 and 22-23058542-43 or at [helpdesk.evoting@cDSLindia.com](mailto:helpdesk.evoting@cDSLindia.com) with a copy to the Company at [investors@kirloskarelectric.com](mailto:investors@kirloskarelectric.com).



**Himatsingka**

### NOTICE (For the attention of Equity Shareholders of the Company)

#### Sub: Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF)

This Notice is hereby given pursuant to the provisions of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 as amended by the Ministry of Corporate Affairs (herein referred to as "The Rules").

The Rules, inter-alia, contain provisions for transfer of all shares in respect of which dividend has not been paid or claimed by the shareholders for seven consecutive years or more in the name of Investor Education and Protection Fund (herein referred to as "IEPF").

In compliance with the requirements set out in the Rules, Individual Notices are being sent to the concerned shareholders whose shares are liable to be transferred to IEPF under the said Rules.

The Company has also uploaded details of such shareholders whose shares are due for transfer to IEPF on its website: [https://www.himatsingka.com/investors/shareholder-information?tab=dividend\\_tab](https://www.himatsingka.com/investors/shareholder-information?tab=dividend_tab).

In this connection, please note the following:

a) **For shareholders holding shares in physical form:** Duplicate share certificate(s) will be issued in lieu of the original share certificate(s) and transferred to IEPF. The original shares certificate(s) registered in their name will stand automatically cancelled and be deemed non-negotiable. The shareholders may further note that the details uploaded by the Company on its website should be considered and shall be deemed adequate notice in respect of issue of duplicate share certificate(s) by the Company for the purpose of transfer of shares to IEPF, pursuant to the Rules.

b) **For shareholders holding shares in Demat form:** Their Demat account will be debited for the shares identified for transfer to IEPF.

In the event, valid claim is not received from the concerned shareholders on or before October 29, 2024, the Company shall proceed to transfer the unclaimed shares together with the unclaimed dividend on such shares thereto to IEPF.

It may be noted that shareholders can claim the unclaimed dividend and shares transferred to IEPF (including all benefits accruing on such shares, if any) by making an online application in the prescribed Form IEPF-5 and sending the physical copy of the requisite documents enumerated in the said form, to the Nodal Officer of the Company.

In the event valid claim is not received on or before October 29, 2024, or if the request is rejected, the Company will proceed to transfer the unclaimed dividend along with shares to the IEPF without any further notice. Kindly note that no claim shall lie against the Company in respect of shares or dividend transferred to the IEPF as per the aforesaid rules. The concerned shareholders may approach the IEPF authorities to claim the transferred dividend amount and shares as prescribed under the IEPF Rules.

In case the shareholders have any queries on the subject matter, they may contact the Company's Share Transfer Agent viz Ms. Shobha Anand, Deputy Vice President at M/s KFin Technologies Limited, Unit: Himatsingka Seide Limited, Selenium Tower B, Plot Nos. 31-32, Financial District, Nanakramguda, Serilingampally Mandal, Hyderabad-500032, Tel: +91 40 67161563 email ID: [einward.ris@kfintech.com](mailto:einward.ris@kfintech.com).

For Himatsingka Seide Limited

BINDU D.

Company Secretary & Compliance Officer

M. No.: A23290

#### Himatsingka Seide Limited

Registered Office: 10/24 Kumarakrupa Road, High Grounds, Bengaluru - 560 001

Phone : +91-80-42578000 Fax: +91-80-4147 9384

Email : [investors@himatsingka.com](mailto:investors@himatsingka.com) Website : [www.himatsingka.com](http://www.himatsingka.com)

CIN: L17112KA1985PLC006647

INSPIRED EXCELLENCE

